

Umer Raza

SEO + Ecommerce
Specialist

2 year Experience

About Me

E-commerce & SEO Specialist experienced in product hunting, niche research, and scaling brands through white-label, private label, and dropshipping.

Expert in keyword optimization, competitor analysis, and data-driven strategies for local and global growth.

Contact

☎ 03020440018

✉ butaro7251@gmail.com

📍 Lahore, Iqbal Town

Skill

- Product Research & Hunting
- Niche Research (Low-Competition, High-Profit)
- AI Image Generation (Loveart + Nano-Banana Pro & GPT 5)
- E-commerce Consultation & Strategy
- Mid level SEO Expert
- White-Label & Private Label Setup
- Dropshipping Model Implementation
- Local & Global Market Expansion
- Team Collaboration & Strategy Guidance

Languages

English



Urdu



Education

Intermediate

- Punjab College (2023)

Ecommerce & Digital Marketing

- Virtual & Physical Certification SEO + Ecommerce Courses (2024-2025)

Experience

(Talha Reviews AGENCY)

E-commerce Specialist – Product Research & Strategy

- Conducted product hunting for Private Label, White-Label, and Dropshipping models for Shopify stores
- Performed low-competition, high-profit niche research to identify trending products and untapped markets
- Provided one-on-one consultation to clients for complete brand launch and scaling strategies
- Collaborated with cross-functional teams to design modern ecommerce growth strategies

SEO Strategist – Keyword & Competitor Analysis

- Executed keyword optimization and on-page SEO for product listings and ecommerce platforms
- Performed competitor analysis and market research for search engine visibility improvement
- Supported expansion projects with SEO-driven product recommendations and content planning
- Developed ranking strategies for organic traffic growth and conversion optimization